Green Business Area, access to electricity for a business zone



Project information

Project code	06011
Sector	Energy
Funding	Donation
Country	Mali
Location	Barouéli, Segou-region, Mali
NGO	Humundi
Project duration	4 years (2022-2026)

Why OVO believes in this project

With **quality electricity**, micro-entrepreneurs can **develop economically.** That they can also count on coaching and that project is based on **solar energy** strengthens this project even more.

Context

Many **micro-entrepreneurs in Barouéli and its surroundings** do not have access to electricity. The connection rate is 25% and there are many supply problems (power cuts, peaks). This **energy no-man's land** leaves little room for economic development in the region. Micro-entrepreneurs find themselves isolated, with no opportunities to expand their activities.

The creation of a **Zone d'Activités Electrifiée (ZAE)** will make it possible to offer **shared energy services**, optimize costs and promote links between the various economic actors (producers, processors and microfinance institutions).

Purpose

Provide quality electricity, mainly **solar, 24/7 to micro-entrepreneurs** and support them in establishing their businesses (administrative procedures and coaching). The ZAE will act as a **breeding ground for local businesses.**

Social impact

Direct: creation of **5 to 10 micro-enterprises, 60% young entrepreneurs** and **women entrepreneurs.** Indirect: 15 to 30 jobs created and impact on subcontractors.

Co-funding sought via OVO

2022	€ 16.800
2023	€ 16.800
2024	€ 16.800
2025	€ 16.800
2026	€ 16.800

Topic

- Micro-entrepreneurship
- Employment

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