Mbodj Agricom specializes in paddy rice production and the provision of agricultural services

Project information

Sector	Agriculture & Food industry
Funding	Loan
Country	Senegal
Origin	SusTech4Africa Senegal 2025

Mbodj Agricom specializes in paddy rice production and the provision of agricultural services.

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The entreprise

ETS MBODJI AGRICOM is a Senegalese agricultural company founded in 2019 and based in Ronkh, in the Senegal River Valley. It specializes in paddy rice production and the provision of agricultural services (land preparation and mechanized harvesting). Led by **Alioune Mbodji**, an experienced entrepreneur in the rice sector, the company operates on both owned and leased land and works closely with small local farmers through pre-financing mechanisms. Its business model is built around a value-chain approach, with the medium-term objective of integrating rice processing in order to increase local value addition and strengthen food security.

The business project

The project aims to strengthen MBODJI AGRICOM's operational capacity through the acquisition of a tracked combine harvester and a utility vehicle. These investments will make it possible to:

increase the cultivated area;

improve harvesting efficiency;

secure paddy quality;

expand the agricultural services business.

The project supports the growth of local paddy rice production and contributes to reducing Senegal's dependence on rice imports, while preparing the company for future vertical integration into rice processing.

Why OVO believes in this project

OVO believes in this project because it is led by an experienced entrepreneur who is deeply rooted in the local ecosystem and well recognized within the Senegalese rice value chain. MBODJI AGRICOM addresses a major strategic challenge: food security and rice import substitution.

The project is technically sound, economically viable, and driven by strong local market demand. It generates direct impact in terms of employment, agricultural income, and value-chain structuring. By strengthening mechanization and agricultural services, the project also benefits a large number of smallholder farmers. Finally, it is part of a long-term vision aimed at integrating local rice processing and creating sustainable value in the Senegal River Valley.

Requested investment

Request for medium-term loan financing of **FCFA 31.43 million (€48,000)** at an interest rate of **7%**, intended to finance the acquisition of a tracked combine harvester and a utility vehicle, complemented by an equity contribution from the entrepreneur.

Topic

- Income generating
- Locally based
- Safe food
- Agriculture
- Education
- Young people
- Entrepreneurship