## **Annual Report 2019**



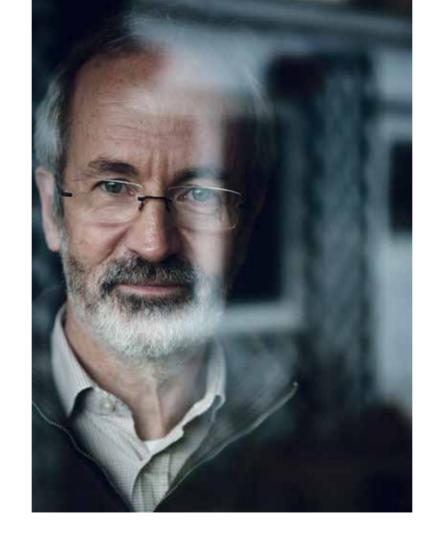


## Entrepreneurship is the key word

#### Dear OVO friend.

This foreword begins with a **word of thanks**: thanks to all the volunteers who helped us with the logistics, analysis and coordination of investment plans, legal advice, communications, guidance and sponsorship of start-up companies and especially the volunteers who supported companies with great conviction and perseverance to advocate the mission of OVO.

Above all, many thanks and admiration for our permanent team that despite its very small size, manages OVO in the right direction. In addition, a big thank you for our partner organizations, NGOs, companies, universities, colleges, governments and foundations. Your support is invaluable.



Thanks to all of you, we can look back on a **successful 2019**. Financially, 2019 was a strong year and even a record year for our NGO projects. It is clear that many sponsors and companies appreciate our NGO members' approach to setting up sustainable economic initiatives in low and middle-income countries.

In addition, there has been an enormous **expansion of the Business to Business track** by setting up 'boost camps,' in Belgium, Rwanda and Uganda. Building off that success, in 2020 we will expand to include Senegal. We will continue to broaden and deepen our business growth services for African SMEs, creating more synergy between our NGO and B2B pillars.

I'm proud to announce the **number of voluntary employees/ experts that OVO can call upon has grown** to more than 70.

Team Investments in particular experienced very strong growth in 2019. In Ghent, in addition to Leuven, a second department of this team started up, focusing mainly on incubation and coaching. In 2020, a third group will start in Louvain-la-Neuve. Our lead screeners actively communicate with the African entrepreneurs.

The intake takes place via the African diaspora, our NGOs and other partners.

In collaboration with the King Baudouin Foundation, we set up the **OVO Acceleration Fund**, which makes it possible to free up the necessary resources for sustainable loans to entrepreneurs, start-ups and scale-ups in Africa. This fund is supported by donations from companies, private individuals, organizations and provides a tax certificate to the generous donors.

The annual OVO Congress with the theme 'Entrepreneurship is the key word in cooperation with Africa,' had more than 250 participants. Keynote speakers were Wouter De Geest and André Bouffioux, and included a panel of five Flemish universities, showing their commitment to the Global South.

Looking ahead, the human and **economic impact** of the corona crisis on Africa threatens to be dramatic. Half a billion people are being pushed into poverty because economies around the world are shrinking as a result of the coronavirus outbreak. However, despite the pandemic, the start-ups supervised by OVO are keeping their heads above water.

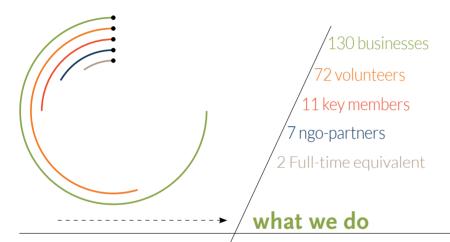
For our **20th anniversary** we are planning another congress in 2021 with the theme: 'Europe and Africa: hand in hand'. Top speakers are Koen Doens, Director-General of the Department of International Cooperation and Development of the European Commission and Mrs. Ifeyinwa Ugochukwu, CEO of the Tony Elumelu Foundation which is one the most active and well-known philanthropic organisations in Africa that support sustainable entrepreneurship.

OVO transformed as an organisation in 2019 and hopes to continue to count on your support in 2020. This can be done through donation, sponsorship and other means. Contact us today to learn more on how you can support the growth of Africa and its entreprenuers.

Luc Bonte Chairperson of OVO, our team has gained valuable skills. From bookkeeping to building customer relationships. In addition, we fine-tuned our business model and outlined a strategy for the next five years. This is bearing fruit: today, the income of our savings groups has already increased".



Sarah Athuaire Bariagyia manager Akaboxi, a digital financial inclusion startup for local farming communities in Uganda



OVO believes that development cooperation

should first and foremost support sustainable economic initiatives and be embedded in **local** communities.

This is why OVO supports local entrepreneurship.

Both NGO and B2B projects can count on our support through specific exchange of expertise, business development and financial support.

Total amount invested in socio-economic projects in low and middle-income countries 1014071€ Lever effect In 2019, OVO collected almost €880,000 in favour of 35 NGO projects in low and middle income countries. Through co-financing from different authorities, the total amount for NGO projects amounted to 3 295 000 €. Additionally, donations from companies in the food sector, it amounted to **77 700 €**, thanks to support from Fevia's Viafonds. In 2019, **136 000 €** in social loans were given to eight promising African entrepreneurs. Two thirds of these were contributed by social business angels, one third by the OVO Acceleration Fund. Since the start of the B2B-pillar in 2014, a total of approximately one million euro in investments has been supported by OVO.

Entrepreneurs for Entrepreneurs

#### Annual Report 2019

# What does Entrepreneurs for Entrepreneurs (Ondernemers voor Ondernemers - OVO) stand for?

Entrepreneurs for Entrepreneurs encourages people in low and middle-income countries to develop **sustainable projects**. By supporting their entrepreneurial spirit and quest for independence, we help them to make the most of their strengths.

Entrepreneurs for Entrepreneurs links these projects to Belgian companies and entrepreneurial professionals who want to invest directly in low and

middle-income countries or who wish to support an entrepreneurial NGO project.

Through this strategy OVO wants to fully commit to its role as a business matchmaker. We work with dynamic NGOs and more than 130 companies ranging from multinationals to SMEs to achieve this. They all share the same conviction: entrepreneurship boosts development in low and middle-income countries.



#### Our vision

Both individuals and groups have the will and the power to develop socially and economically and in doing so create wealth for themselves and their community. That is why we support local, sustainable economic initiatives within a socially responsible context. Initiatives by private individuals are key but increasingly more Belgian companies, entrepreneurs and ex-entrepreneurs endorse the concept of Corporate Social Responsibility (CSR). They want to actively contribute to sustainable economic development in low and middle-income countries. both financially as well as by sharing their expertise and that is exactly what **Entrepreneurs for Entrepreneurs** facilitates.

#### Our mission

Micro, small and medium-sized enterprises in low and middle-income countries are catalysts for sustainable human development. They contribute to the well-being and prosperity of the local population and in order to support this, Entrepreneurs for Entrepreneurs is committed to the following:

- facilitation of socio-economic initiatives in Africa
- creation of unique opportunities for companies and entrepreneurs in Belgium to be directly or indirectly involved in these ground-breaking activities.

## OVO and SCK-CEN together, tackle food shortage in Congo

The Democratic Republic of Congo struggles with food scarcity and insecurity. Therefore, it imports tons of food from abroad. Dennis BwaBwa wanted to change that. OVO and the Belgian research centre, SCK-CEN supported him in this. A possible answer to the food problems in D.R. Congo lies in spirulina, a food supplement - made of algae - which is full of vitamins and essential proteins. Consumers do not have to change their eating habits: spirulina is sufficient to solve the shortage of substances. Dennis BwaBwa conducted extensive research into the large-scale production of edible microalgae at the Université Pédagogique Nationale in D.R. Congo - UPN for short.

#### Knowledge transfer with impact

"My research came about by chance earlier," says Dennis Bwabwa, an energetic forty-year-old who studied animal husbandry science and animal health. "I originally wanted to grow maggots to solve the scarcity of fish food. A friend of mine made the link to algae. He gave me the contact details of Felice Mastroleo, a microbiologist at SCK-CEN." The research centre works together with OVO to bring nutritious spirulina into production in developing countries.

Felice became the supervisor of Dennis. "We were constantly exchanging ideas over the phone," says Dennis. "SCK-CEN gave me the opportunity to do an internship with them in Belgium. An incredible



opportunity. The first thing I did? I went to take a look at the microbiology labs. I was overwhelmed by the equipment but also by the helpful staff. No question was too much for them."

#### Sustainable guidance

Felice's coaching didn't stop after Dennis' internship. "He coached me in several areas, for example making contacts or support to come to an agreement with the UPN. On my return to Congo, I was sent some spirulina products by Felice. However, in order to protect the algae against

infections, a decent shed is a must. My wooden shed with tarpaulin as roof was not enough. Thankfully, SCK-CEN came up with money for the construction of a small shed on the grounds of the university".

#### Reference in the field of spirulina

However, the resources of SCK-CEN and Dennis' own capital contribution were not sufficient. That is where OVO came into the picture. The organisation provided the necessary amount and put Dennis in contact with various partners, such as Solidarité Femme Afrique and Enfants des Rues. "Without OVO I would not have achieved much. I have already taken big steps, but I want to grow even further. My dream: to become a reference in spirulina and thus help the people of developing countries".

An achievable dream, said Felice.

"Dennis' motivation and drive will take him far.

My colleagues and I are fully behind him and are convinced that he will achieve a lot."

Entrepreneurs for Entrepreneurs aims to facilitate as many sustainable socio-economic initiatives and projects in low and middle-income countries as possible through:

- raising funds (donations and loans) from economic operators in Belgium
- ramping up cooperation (including in the form of exchanging expertise) between relevant actors in its role as driving force.
   Simultaneously, OVO increases awareness and the international engagement between companies and entrepreneurs to solve global challenges. Two pillars have been developed for this:

(1)

the **NGO arm** - take advantage of the decades of experience of the NGO partners selected by OVO. You can support NGO projects by making a donation. OVO is there to assist you in your search for one or more suitable projects.

the **B2B arm** - support businesses directly. You can support these B2B projects in the form of a loan and/or by making your skills available. Since 2018 you can support selected B2B projects by making a donation to the OVO Acceleration Fund. The OVO Acceleration Fund uses these donations to offer social loans and makes sure your gift has a massive lever impact.

Participants SusTech4Africa contest Uganda November 2019



## Which themes are important to OVO?

With each project, OVO's aim is sustainable progress. But what exactly is progress and when is it sustainable? Thorough screening provides an answer. We use the United Nations Sustainable Development Goals for this purpose. Also, OVO has 6 central themes.





## Good policies, solid leadership and proper rule of law

Socio-economic progress is inextricably linked to policy, the quality of public services and respect for fundamental legal principles. All elements that OVO takes into account when choosing partner countries and selecting and monitoring projects.



#### **Economy and development**

A dignified existence for the inhabitants of developing countries is only possible if there is an economic fabric within which businesses can grow and prosper. OVO organizes various initiatives that promote this vision, such as its SusTech4Africa campaigns.



#### Small-scale versus large-scale

Local projects have a major impact on well-being and prosperity in low and middle-income countries. However, opinions diverge on the correct approach: should one have a small-scale or large-scale approach? OVO has built up expertise in smaller initiatives. Through partnerships we support growth in professionalism, which empowers entrepreneurs and businesses.



#### Migration

At the moment, 60 million people are fleeing their homes. Economic development alone cannot stem the migration tide, but it could have a big impact. Job opportunities provide income, allow more children to benefit from better education, create better social cohesion, ensure better healthcare, and much more. Projects must create employment if they wish to have our support.



#### Climate change

The impact of climate change is most evident in developing countries, although their contribution to creating the problem is minimal. According to estimates, the GDP per capita will drop by 10% by 2100 in these countries if climate policy does not undergo radical transformation. Impact on climate is always one of the criteria when we screen our projects.



#### **Demographics**

The world population is constantly growing: today 7.5 billion people live on our planet. The negative impact of over-population stands in the way of a sustainable social model. The consequences of this are poverty, large disparities in the standard of living and profligacy of raw materials. Initiatives aimed at empowering women, strengthening education and boosting green low threshold technology can therefore count on our support.

## Which projects are supported by OVO?

#### Focus on entrepreneurship

There is a growing realization that when it comes to development assistance it should in the first instance to support economic initiatives that are sustainable and already embedded in local society. For that reason OVO supports local entrepreneurship in the first instance. It is the golden thread that runs through all our projects. The projects we support, both NGO and B2B projects, are subdivided into the following six categories.



#### Finance

We help entrepreneurs in developing countries to expand their activities by providing access to



finance. Often, they do not have access to normal credit facilities at the banks. This not only affords them a better future but those who trade with them too. Entrepreneurs for Entrepreneurs uses B2B projects to invest directly in promising entrepreneurs who fall between the cracks: they function above the limit for micro-financing however below the threshold to obtain a loan from a bank. OVO's financial support ranges between 5000 € to 50 000 € per loan.



#### Health

Healthy people live longer, are more productive and contribute more to their country's economy. Good healthcare and a better and healthier diet are key to the development of the community.

Entrepreneurs for Entrepreneurs projects arm the local population with a higher level of resilience by offering improved access to medicine, medical care and medical aid support.



#### Agriculture

Farmers who grow food for public consumption often suffer from famine. Due to the fact that they are not paid fairly for their work and - specifically in the case of African farmers - because of the difficult working conditions. They are nevertheless the key to a sustainable solution to food shortages and they can contribute to economic growth in their country through exports. Poor soil conditions, low availability of seeds and resources and access to markets makes working in the agricultural sector very difficult for farmers. By joining forces and setting up cooperatives, and by focusing on adapted techniques and diversification of their activities, farmers can take back control of their future.



## Manufacturing and services The manufacturing of goods and

supply of services contribute to higher income for the population, technological progress and development in general in a region. The manufacturing industry and service delivery sectors are both dynamic sectors that create real added value for the consumer. That is why Entrepreneurs for Entrepreneurs believes that investing in these sectors could bring a turning point for start-up entrepreneurs and their environment.



#### **Education and training**

High quality education is the foundation for development. Not only does it release people from the grip of poverty but it also contributes to improved (gender) equality and a more peaceful society. Although basic education has found an increased foothold globally, there are still too many children, and girls in

particular, who cannot attend school. For that reason, Entrepreneurs for Entrepreneurs supports educational activities that encourage technical and personal development in young people and adults in developing countries.



#### Water and energy supply

Nobody can survive without a reliable water supply and clean sanitation. Water is an important element in the production of food, energy and goods. Entrepreneurs for Entrepreneurs realizes that without sustainable technologies and reliable infrastructure, local entrepreneurship is not possible. That is why we invest in better access to energy, water for agricultural purposes, drinking water and sanitary facilities.

NGO PROJECTS IN AFRICA

Company

## 35 NGO projects we supported in 2019

Entrepreneurs for Entrepreneurs for many years has supported recognized NGOs which have an extensive knowledge of their programme area and stimulate the local economy in low and middle-income countries. Also, we work with NGOs that subscribe to the basic conditions for economic development: education and healthcare, water, energy, business premises, work materials, and so on.

#### Tax certificate

Entrepreneurs for Entrepreneurs issues a tax certificate to donors for donations of € 40 and up. It is issued in the year following the year in which the donation was made, in the month of March.

Deposits can be made directly into the OVO account: BE50 4310 7565 5118 - BIC KREDBEBB - with reference: 'GIFT- 'country' 'project no.'

#### NGO projects in Africa

The NGO projects we support are shown for each continent and are divided into four categories:

**Finance** 

Health

Agriculture

Manufacturing and services

**Education and training** 

Water and energy supply



#### Benin Country Improvement of living Project conditions, sustainable food security and an opportunity for entrepreneurship in one of the poorest regions of Benin. Atacora. Thanks to this micro-project, 3300 families will be supported in the production of the cereal fonio. Lotus Bakeries, Viafonds ..... Louvain Coopération

2 Burkina Faso	Country
Development of a franchise model for female rice processors. This pilot project started with some 40 rice processors from the Hauts Bassins and Cascades regions and will be expanded to 150 rice processors by the end of 2021.	Project
Aperam Stainless Belgium, Gijbels Group	Company
Rikolto	ngo

- Finance
- Health
- Agriculture
- Manufacturing and services
- Education and training
- Water and energy supply



3 D.R. Congo	Country
Increased productivity in coffee growing and increased income for 600 coffee growers in the Yakoma, Boto, Mooto and Popokabaka regions, thanks to the strengthening of technical capacities and the use of better planting material.	
Dierickx, leys en Cie, Miko Coffee, Viafonds	Company
Congodorpen	ngo
_	

4 D.R. Congo	Country
Increase the income of 4150 farmers by 30% by 2021 through targeted micro-projects focusing on the production, processing and commercialisation of agricultural products in the regions of Yakoma, Boto, Mooto and Popokabaka.	Project
Private donor, Viafonds	Company
Congodornen	ngo

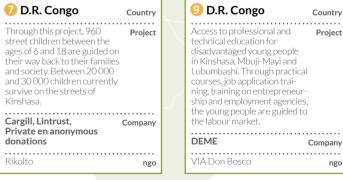
Kinshasa.

donations

Rikolto



Contractor Join for Water	ngo		3 D.R. Congo
6 D.R. Congo	Country	]	This project puts coffee cooperatives in eastern Congo on the road to financial autonomy.
Through this pilot project in Bukavu, 20 street youths are guided and supported to reintegrate them socially and economically.			By setting up micro-washing stations, high quality coffee can be delivered for export. This project had a direct impact on the income of about 7500 farmer families involved in 2019.
Familie Leysen	Company		Private donations (
Louvain Coopération	ngo		Rikolto



ngo

Company

Finance

VIA Don Bosco

Vandeputte Safety

VIA Don Bosco

- Health
- Agriculture
- Manufacturing and services
- Education and training
- Water and energy supply

	D.R. Congo	Countr
	Through this literacy project, 640 women can improve their socio-economic situation in a sustainable way. This project also assists them in accessing microfinance.	Projec
	Rf Technologies	Compan
	Louvain Coopération	ng

Louvain Cooperation	ngo
13 Ethiopia	Country
Two microfinance institutions want to increase their reach in remote rural areas by providing rural savings, credit funds and through innovations in the field of ICT.	´
LGBT	Company
SOS Faim	ngo
Ethiopia	Country

Two microfinance institutions want to increase their reach in remote rural areas by providing rural savings, credit funds and through innovations in the field of ICT.	i 	school will hygiene ar toilets. Fuji Oil Eu
LGBT	Company	1 Guin
SOS Faim	ngo	Through lo
4 Ethiopia  Strengthening the capacities of the local microfinance institutions SFPI, Buusaa Gonofaa, Wasasa and Eshet. The aim of	Country Project	some 100 received le and busine guidance il Afterward were guide
this project is to expand the institutions' range of credit products to finance agricultura activities.	ıl	effectives In this way own busin dream con
KBC	Company	Acerta
SOS Faim	ngo	Trias
	80	11103



Guinea  Country  Through local partner Aguidép, Project some 100 young people received lessons in accounting and business management and guidance in accessing credit. Afterwards, the young people were guided in their search for access to the market and the effective sale of their products. In this way they can start their own business and make their dream come true.  Company		. 1
some 100 young people received lessons in accounting and business management and guidance in accessing credit. Afterwards, the young people were guided in their search for access to the market and the effective sale of their products. In this way they can start their bown business and make their dream come true.	Guinea Country	
Acerta Company	some 100 young people received lessons in accounting and business management and guidance in accessing credit. Afterwards, the young people were guided in their search for access to the market and the effective sale of their products. In this way they can start their own business and make their	
	Acerta Company	

ngo



Mali 17 18 (



<sup>18</sup> Mali	Country
The development of family farming in the Koulikoro and Ségou regions through the use of sustainable and ecological techniques and access to finance. This project will reach some 17 000 family farmers by 2021.	Project
Co-valent	Company
SOS faim	ngo



D.R.Congo

Country



Project the aim to provide for 19 200 people access to drinking water, Sanitary facilities will be build (ecological toilets for 1500 housholds, 3600 pupils in 5 schools and for 5000 inhabitants of fishing villages).

Co-valent Company
Join for Water ngo



Trias

SOS Faim

Country

Proiect

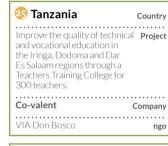
Company

ngo



ngo





🥸 South-Africa	Country
Development of an intelligent solar energy system adapted to local needs. The system was developed and implemented by UCL engineering students.	Project
Umicore	Company
Louvain Coopération	ngo

Uganda

.....

Through affordable kits for

ecological toilets this project

aims to improve hygiene and

health in western Üganda. By

2021 this project foresees the

construction of 200 ecological

5 sanitary blocks with ecologi-

toilets for domestic use and

cal toilets in local schools.

ADPO. Wienerberger

Join for Water

Company

■ Finance

Health ■ Agriculture

Manufacturing and services

Education and training

■ Water and energy supply

27 Philippines	Countr
Strengthen the local dairy industry and improve the economic situation of some 5 525 dairy farmers in the Camarines Norte region.	Projec
Inex	Compan
Trias	ng

28 Indonesia	Country
Together with 184 coffee far- mers and farmers' wives, this project focuses on sustainable initiatives in which the cultiva- tion of coffee and biodiversity go hand in hand. Growers are rewarded by the government and private actors who have an interest in nature conservation	Project
Sioen Industries, VK- VM-ACAP (Protect, Emani)	Company
Rikolto	ngo



on the emancipation and auto- nomy of about 140 women and girls, who are both entrepre- neurs and victims of physical and psychological violence in the Oruro region.
Keters Marijke bvba, Company UZ Brussel
Louvain Coopération ngo

This project specifically focuses **Project** 

Country

Ecuador 31 32 33 34

3 Bolivia

3 Ecuador	Country
The aim is to increase the income of 150 small coffee farmers and make them resilient to the effects of global warming through organic production methods, agroforestry systems and reforestation with local fruit trees.	Project
Umicore	Company
Rikolto	ngo



#### NGO PROJECTS IN SOUTH AND CENTRAL AMERICA

Strengthen the local Quinoa Project cooperative Coprobich in order to support the productivity, sales and revenue of its 560 members, with the aim of sustainable, inclusive, social

and economic development in the Chimborazo region.

3 Ecuador

Viafonds

3 Ecuador	Country
This project is focused on improving the profitability and sustainability of the fine flavour cocoa chain in Esmeraldas for 413 young cocoa farmers (314 men and 99 women).	Project
Neuhaus	Company
Rikolto	ngo

3 Ecuador	Country
The programme is on the training and facilitating the exchange of knowledge between 400 small-scale potato farmers via a local cooperative with the ultimate aim of strengthening business operations.	Project
Viafonds, Vleeswaren Antonio, Belgapom	Company
Trias	ngo

Bolivia 29 30



24

## 20km through Brussels

In 2019, OVO participated with a running team in the 20 km through Brussels for the benefit of the OVO Acceleration Fund.

Together, this running team raised no less than 3775 € in favor of the OVO Acceleration Fund.

Employees of the following companies were part of the OVO running team:

ArcelorMittal Belgium, KD Consult, Nazka, Siemens, Umicore, Walters People, Wienerberger.



## 8 B2B projects we supported in 2019

Entrepreneurs for Entrepreneurs offers business partners in Belgium the opportunity to identify individuals or groups seeking to start or expand a business in Africa and directly support them. OVO has designed three formulas for this purpose:

- You invest money
- You offer your expertise
- You donate to the OVO Acceleration Fund

OVO is constantly expanding its portfolio of entrepreneurial projects in Africa with a

thoroughly structured business plan. Only sustainable projects with social relevance and demonstrable financial continuity taken into consideration. These projects are presented to interested investors in Belgium. Entrepreneurs for Entrepreneurs seeks the perfect match between investor and entrepreneur and provides professional support.

#### Selection of B2B projects

To further professionalize the B2B projects selection

process, OVO came up with the 'Sustainable Technology for Africa' competition. OVO aims to support and promote sustainable entrepreneurship in Africa through its SusTech4Africa campaigns. To that end, OVO works with formidable organizations such as the Flemish Institute for Technological Research (VITO), Thomas More College and The African Diaspora Projects Initiative.

OVO selects around 10 startup and scale-up businesses in Africa for each SusTech4Africa campaign with whom it would like to cooperate with in the long term. The first important steps are taken to optimize the business models and make them more sustainable during a bootcamp which features intergenerational and intercultural cooperation.

In 2019, OVO organized a SusTech4Africa campaign in Belgium for the African Diaspora and in Uganda for local scale-ups.

Uganda



Project **Engineering Supplies Ltd** 

Abraham Muhindo Bwalhuma founded Aêrobe Medical and Engineering Supplies Ltd together with two persons in July 2015. The company is active in the purchase and sale of laboratory material, reagents and equipment and now wants to start up a laboratory. Abraham Muhindo Bwalhuma is a senior laboratory technologist and microbiologist (BLMS,MSc) with seven years of experience in the diagnostic industry at both practical and management level and is currently taking a second master's degree in diagnostic microbiology.

Guv Morre Thierry Deflandre

Investors

Country



WATER AND ENERGY

Country

Uganda

Innovex Uganda Ltd.

The company Innovex, founded in 2014, aims at the industrial development & production and sale of monitoring tools for solar panels. It's a smart solution for monitoring and analysing the performance of renewable energy systems. It consists of hardware (Davix) and a cloud-based web system, with a user interface via a smartphone application.

Jan Flamend Frans Verschelden Symbiosis.Life byba Thierry Deflandre

WATER AND ENERGY

Uganda

Country

Trautbuck Energy Trautbuck Energy was founded

as a social enterprise in Kitala Katabi by two partners who are particularly passionate about waste and environmental management as Uganda's future depends on it. The company focuses on the need for renewable energy sources in Uganda.

Building on an existing company, active in the design and installation of biogas plants, the Trautbuck team now wants to focus on distributing biomass bricks from organic waste streams for cooking. Trautbuck has designed a versatile and mobile briquetting machine with high production quality.

Symbiosis. Life byba Anonymous investor **OVO** Acceleration Fund

Investors

■ Finance

■ Health

Agriculture

■ Manufacturing and services

Education and training

■ Water and energy supply



WATER AND ENERGY

Uganda

Country

Investors

#### Adapt Plus Ltd Project

Adapt+, a project of David Nkwanga. has been focusing for five years on energy applications for families. Adapt+ believes in ethanol, a derivative of the sugar industry, as 'fuel of the future'. To this end, it has created special stoves that are a third to half cheaper than the current market options.

Hugo Van de Cauter **Emiver Consulting** Athlon Car Services Anonymous investor



Country

Uganda

distributing bags for plant cultivation in 2008. It collects plastic waste, produces external HDPE granulates and produces flakes, plant breeding bags.

The collection and sorting is very labour-intensive so that in addition to the ecological, it has a major social impact.

Rotary Beveren Investors Thierry Deflandre **OVO Acceleration Fund** 

Golden Rosa Ltd. Proiect Golden Rosa is a plastic processor of recycled material. The company started

garbage bags and plastic sheets.

Every day 600 tons of plastic is used in Uganda, It is crucial that the recycling industry tackles this.

Close The Gap **OVO Acceleration Fund** 

#### Uganda

Country

Cameroon

Rwanda

#### Akaboxi Ltd. Company Proiect

Akaboxi, launched in 2018, wants to ensure the financial inclusion of local farming communities with 30 farmers

each in a digital way. Headquartered in Kampala, the company has offices in the Sheema and Kirvandongo districts.

Its support is based on five pillars:

- provide quality seed and planting material at the start of the planting
- greater and easier access to the credit market
- a convenient and easy to use digital system for monitoring individual savings
- guidance in the sale of agricultural products and training of best practices
- job creation, especially for young people and women

Investors



AGRICULTURE

#### Rwanda

Country

Investors

#### Moulin du Nil Blanc Ltd Project

The company (MNB) was founded in Rwanda in 2012 by Zilipa Nyirabyago. MNB grows and sells mushroom seeds and substrate to local coffee growers so that they can count on an income throughout the year and thus create financial independence. Zilipa Nvirabvago has been living in Belgium since 2002. She has worked for multinationals in Rwanda and Ivory Coast and has a lot of technical and managerial experience. MNB won the Sustainable Technology for Africa Award in Belgium in 2018.

**Emiver Consulting** Jos Verlinden Inge Ketels OVO Acceleration Fund



AGRICULTURE 

#### Cameroon

Country

#### Suzy Farms Ltd

In addition to growing or raising various types of fruit, pigs, poultry and fish. Suzy Farms also provides guidance to local farmers so that they can count on a larger harvest and better market their products. The company, founded in 2014, was already supported by OVO in 2018. The need for further financing was mainly due to the concise housing of the current facilities, which among other things means that animals had to be sold earlier than expected.

Antoine Schockaert Guv Morre Peter Thevissen OVO Acceleration Fund





## The OVO Acceleration Fund

In 2019, OVO launched the 'OVO Acceleration Fund' in cooperation with the King Baudouin Foundation. This fund was established to help entrepreneurs from low and middle-income countries, who find it difficult to tap the local financial market, with a social loan. Coaching and knowledge transfer remain core offerings too.

#### **Innovative financing** method

Companies and individuals can finance the 'OVO Acceleration Fund' through donations. This fund converts donations into

short-term loans to carefully selected projects. Then, OVO lowers the threshold to finance projects in Africa:

• Donors determine the amount and time of payment themselves, regardless of the specific project needs, and receive a tax certificate for their donation. The Fund collects the donations and lends them to selected entrepreneurs at the most convenient time. OVO is responsible for the contractual settlement, the follow-up and regularly informs the donors about the state of

affairs of the projects.

• The beneficiaries can carry out their business plan without a long and intensive financing round.

Capital repayments and interest payments on outstanding loans will be reinvested in new projects proposed by OVO. In this way, this rolling fund creates an important lever for sustainable entrepreneurship in Africa.



## SusTech4Africa: the concept

Together with the Flemish Institute for Technological Research (VITO), the Thomas More Hogeschool and the African Diaspora Projects Initiative, OVO is looking for promising projects with the theme 'sustainable technologies for Africa'. For this purpose OVO developed the 'Sustainable Technology for Africa' competition.

Small companies with a strong social dimension that wish to start up or scale up are invited to submit their project. The maximum funding requirement is 50 000 €. Moreover, the company has the potential to be economically profitable within 3 to 5 years.

The innovative business idea has to embrace either sustainable technology for better use of resources for re-use and recycling, reduction of pollution or the innovative business idea must either embrace sustainable technology to achieve better use of resources, re-use and recycling. reduction of pollution. Additionally, it can ensure the transition to a more sustainable society or economy by using technology as a guiding principle.

After a thorough selection, about ten entrepreneurs are invited to participate in a multi-day 'boost camp' in which business model optimization, sustainability, financial planning, sales and presentation skills are discussed. They will be guided by experts from VITO, OVO volunteers, Belgian entrepreneurs and employees, and students from Thomas More and a local university.

The most impactful projects are rewarded with further guidance to a full-fledged business and financial plan, expertise exchange and a social loan.

## **Entrepreneurs are crucial** for job creation in Uganda



"There are several good ways to improve the standard of living of the Ugandan people and to strengthen their self-reliance. The structural support of entrepreneurs is one of them. They are crucial for creating jobs in this country plagued by unemployment," says Guy Wauters of the Limburg stone company Vandersanden.

During a private visit to Uganda, Guy Wauters had the opportunity to take a look at a project of Trias. an NGO that supports the local entrepreneurs' organisation USSIA. Through the network of OVO - which provided part of the funding -Vandersanden came into contact with this project. "The stone cutter we visited became a real success story in recent years," explains Wauters.

"By steadily expanding his business, he can now address the Ugandan middle class. The professionalism with which he runs his business was really striking. But his need for financing remains: if he can't borrow at an acceptable interest rate, his growth slows down. USSIA can help him."

#### **Education** is the key

According to Wauters, USSIA can also play a very important role in training almost a thousand entrepreneurs in the construction sector. "Uganda's population is growing at a rapid rate and unemployment is peaking. We are entrepreneurs ourselves and therefore recognise the importance

that entrepreneurs can have in Uganda. After all, entrepreneurs are needed to create jobs, but they need to be properly trained. Technical training, accounting, commercial thinking, it is all readily needed. Special attention has to be paid to the training of women. It is a way for them to enforce their independence in a society dominated by men."

#### Spreading support

Vandersanden has been a loyal partner of OVO for more than ten years now. "We do more than support OVO. We try to divide our support among projects that want to change something structurally", continues Wauters.

"In Uganda, for example, we support a project of a completely different nature. We provide all 150 inhabitants of a village with a basic income of about 1 euro per day for 2 years. This project, which runs for almost a year and a half, is the subject of a scientific study. The results so far

are encouraging. 80% of the children attend school. This used to be barely 50%. The more the youngsters are educated, the more chance they have of getting a job or starting as an entrepreneur. In the end, we want to roll out this project to over 10 villages.

Elsewhere in Africa, Vandersanden supports projects directly related to healthcare. "In Congo, for example, we sponsor an eye clinic where cataract operations are carried out. This has a direct impact on the quality of life of the local population. Rather than laying our eggs in one basket, we spread them", Wauters concludes.



### Signed up in 2019 for more than profit

#### Members

Our members are companies and enterprising people who enable Entrepreneurs for Entrepreneurs to operate:

#### Core members

Our core members are companies that support the efforts of Entrepreneurs for Entrepreneurs to a significant degree:

Aguafin BNP Paribas Fortis DFMF Lotus Bakeries Roularta Media Group

SCK-CE

Metallo Belgium

Sobinco Umicore Vanbreda Risk & Benefits Veolia Water Technologies Wienerberger

16M Alsico Antwerp Automotive ATL-Renting Basf Antwerpen Batiself **BeMatrix** 

Brouwerij der Trappisten van Westmalle Candor Consultamus Cordeel Zetel Temse Dafra Pharma International Demuko

Denys Elshout Marc Eriks Essenscia Fedustria Group Bouwen Group Joos Haentiens Katleen Imes Dexis Inex Jorssen L&LCmp

Maes Joke

Metropool 4x4 Miko Coffee service Notariaat De Jaeger Polytra Ravago Distribution Center UGent Renault Antwerpen Salar Sociaal Secretariaat Serendipia Sioen Industries SKF Belgium Smulders Group Snick Euroingredients

Soudal Special Fruit Thomas More Kempen Travvant U-Sentric UZ Brussel Van de Voorde- Du Priez VITO Waterland Private Equity Willemen General Contractor

#### Sponsors in-kind

Fuji Oil Europe

ICHEC Alumni

Incofin

KULeuven

Liedekerke

IOM

Our sponsors supported Entrepreneurs for Entrepreneurs in word and deed in 2019:

Aguafin Louvain Cooperation MASTERmail Afropreneur Network Auvicom McKinsev & Company

BASE Medialife Bastin&Co Microdev **BNP Paribas Fortis** Miko

Brussels Africa HUB Peter Mockers photography

Campus Wemmel SCK-CEN Châteaux vini Siemens Com&co Thomas More CxOTrends

DFMF Universiteit Antwerpen Denys Universiteit Gent

UHasselt

Fedustria Vanhreda Risk & Benefits Fevia

> Vandersanden Wienerberger VITO

VOKA VUB

"The world will be a better place, both ecologically and socially, if Africa can develop its industry with local raw materials, local customers and local employees who earn a fair income. We need partnerships at various levels simultaneously, private, public and social. OVO plays an important role in this."



Freddy De Mulder ex-CEO Opel Antwerpen and General Motors. director OVO

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### Signed up in 2019 for more than profit

#### Investors

Our investors are companies and individuals who give direct support through Entrepreneurs for Entrepreneurs to a B2B project in low and middle-income countries:

#### **Donors**

Our donors are companies and individuals who support an NGO project in low and middle-income countries through Entrepreneurs for Entrepreneurs:

Antoine Schockaert
Basf Antwerpen
Bastin & Co
Close the Gap
Emiver Consulting
Frans Verschelden

Aperam Stainless Belgium

Brouwerij Der Trappisten van

Acerta

ADPO

Aguafin

Belgapom

beMatrix

Westmalle

Co-valent

Cargill

Ad Hoc VOF

Freddy De Mulder Frieda Deckers Consulting Guy Morre Heidi Rakels Hestia Hugo Van de Cauter

Dierickx. Levs en Cie

Familie Leysen

Fuji Oil Europe

Giibels Group

Keters Marijke

DFMF

Denvs

Hope\*A

Inex

KBC.

LGTB

Peter Thevissen
Philippe Snick

Lintrust
Lotus Bakeries
Miko Coffee,
Neuhaus
North Sea Port
Protect

Ignace Vandenbulcke

Jan Van de Wiele

Jean-Paul Goole

Inge Ketels

North Sea Port
Protect
Renotec
Rf Technologies
Roularta Media Group
Sioen Industries
Terre Bleue

Rony Inslegers
Rotary Beveren
Roularta Media Group
Simbiosis.Life
Thierry Deflandre
Umicore

VKVM-ACAP (Protect, Emani)

Vleeswaren Antonio - Breydel

Willemen General Contractor

Umicore

Viafonds

UZ Brussel

Wienerberger

Vandeputte Safety

who make an effort to support
Entrepreneurs for Entrepreneurs
every day on a voluntary basis.
I would encourage all business
people to join forces with them.
They are all professionals with
a thorough knowledge of the
business world and they take their
job very seriously."

"I truly admire the people



Frans Van Tilborg
CEO Miko Coffee

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Entrepreneurs for Entrepreneurs

#### Core NGO members

Our NGO partners convert your commitment into sustainable development:

**Congodorpen** encourages and guides integrated development of the rural areas in the most vulnerable communities in the Democratic Republic of Congo. The NGO operates in the fields of economic development, education and healthcare. Congodorpen enters into partnerships with local actors and involves the local population in the projects.

**Louvain Coopération** links academic skills to expertise in low and middle-income countries to offer innovative solutions to development challenges, such as the fight against famine, disease and poverty. The NGO works closely with the Université Catholique de Louvain.

**Join for Water** focuses on equitable, sustainable and participatory water management and use. A key factor in this is inclusive and sustainable access to water, water services and high quality purification. The organization strengthens the capacities of local actors through a multiparty approach.

**SOS Faim** supports sustainable and family farming in Africa and South America by strengthening the capacity of small holder farmers and co-managing their interests. SOS Faim is fighting for a favorable policy for family farming, both locally and world-wide.

**Trias** strengthens farmers' organizations and trade

associations in Asia, Africa and Latin America. Through their organizations, family farmers and small business owners learn to strive for social change which allows disadvantaged people to also realize their dreams.

**VIA Don Bosco** is a Salesian NGO that strives for integral quality education opportunities for disadvantaged young people in the form of technical and vocational education. VIA Don Bosco supports local schools and training centers in the Global South through partner organizations.

**Rikolto** assists farming families to bring a high quality product to market and to get a fair price for it. This allows their beneficaries earn more, work themselves out of the poverty and feed the world in a sustainable manner.

#### NGO member

**FOS** is an NGO that promotes international solidarity and in its projects focuses on the themes of decent work, social protection and women's rights.

#### In conclusion, we would also like to thank:

- All individual donors and anonymous contributors to our projects in low and middle-income countries.
- All supporters who warmed our hearts through their contributions to our projects by showing support for the Entrepreneurs for Entrepreneurs runners during the 20 km run through Brussels.

#### Join the OVO network

Would you like to lend entrepreneurs in low and middle-income countries a helping hand? Perhaps you believe that supporting entrepreneurship could give people a leg up? If so, you should be part of the Entrepreneurs for Entrepreneurs network.

There are one way to do this:

• support carefully selected development or business projects of entrepreneurs in low and middle-income countries through corporate donations, investments or through a donation to the OVO Acceleration Fund. Donations are tax deductible from 40 €. We invite you to support the work of OVO as an ambassador, volunteer, member or sponsor in-kind.

OVO is proud to have many companies as its partners today, ranging from multinationals to small enterprises. What they all have in common is a heart for entrepreneurship and compassion for our shared counterparts in low and middle-income countries.

#### Become a member

Do your ambitions reach beyond good sales figures? Then membership is written in the stars for you, or your company. Not only do you contribute your ongoing engagement at grassroots level, you are also invited to our gatherings and activities. There you can exchange experiences and make contact with entrepreneurs and enterprising people, who, like you, want to encourage entrepreneurship in low and middle-income countries.

Don't hesitate, pay your membership fee of 552.50 € (incl. VAT) into the OVO KBC account:

- BF50 4310 7565 5118
- Reference: 'Entrepreneurs for Entrepreneurs membership'.

#### Sign up

Would you like more information on the different options available to you to become involved as a company, ambassador or volunteer? Contact us to discuss the possibilities for cooperation without any obligation on your part at **bjorn@ovo.be** or by telephone at **016 32 10 72**.

## Our organization

#### Volunteer system

Entrepreneurs for Entrepreneurs is a volunteer organization. It largely functions on contributions made by enthusiastic and professional volunteers who do not expect anything in return. They are supported in that task by a few permanent employees (2.1 FTE) who take care of the operational aspects. In 2018 the organization was privileged to be able to count on support from no less than 60 active volunteers.

The volunteers are grouped into various functional 'competence teams.' The classification and composition of these teams is managed in a flexible and pragmatic way and is adjusted where necessary every year. Specific working groups can still be convened on an ad-hoc basis too, for the purpose of encouraging innovative cooperation. In 2018, volunteers could make their expertise available to the following teams:



#### **Team Communication:**

This team of communication experts supports the organization with the design of the communications strategy and associated actions.



#### **Team Sales & Marketing:**

This team consists of a group of experienced volunteer consultants who manage business relations. They contact organizations and inform them about the possibilities offered by the unique Entrepreneurs for Entrepreneurs network.



#### Team Investments:

This team of financial and business development experts selects, coaches and monitors selected B2B projects that have a socio-economic impact.



#### **Team Organization & Development:**

Among other functions, this team develops new initiatives, comes up with internal processes and procedures and supports other teams when required.



#### **Team Operational Functioning:**

This team handles the day to day operations of the organization: project portfolio management, administration, events, accounting, logistics, etc.



#### **Ambassadors**

OVO is privileged to rely on the support of 10 committed ambassadors. The OVO ambassadors spread the word among their network and put the consultant volunteers of Team Sales & Marketing in contact with new committed companies. They facilitate introductions and thereby act as an important lever for OVO's operations.

#### **Operational Management**

Operational Management acts as a link between the Board of Directors and the operational functioning of the organization. The Operational Management team convenes ad-hoc on the initiative of one of the members to prepare proposals on strategy, discuss operational issues, and other related areas.

Operational Management also maintains contact with suitable partners, identifies opportunities and searches for win-win partnerships.

#### Management

Entrepreneurs for Entrepreneurs is a non-profit organization under Belgian law and its highest governing body is the General Meeting (GM). All core members are represented at the GM. The General Meeting is convened once a year. Companies, NGOs, volunteers and experts attend at the GM as observers. The GM appoints the Board of Directors, approves the annual financial statements, grants discharge for the Directors and approves the budget.

The Board of Directors, which represents all stakeholders.

meets five times a year and sets the policies. These policies are implemented by the admin office and volunteers.

The chairperson chairs both the General Meeting and the Board of Directors. All board members are unpaid volunteers.



#### Members of the board (status as at December 31, 2019)

#### Luc Bonte

chairperson

#### Marc Despiegelaere

ex-Join For Water, vice-chair

#### Anita Orv

Wienerberger, board member representing the member companies

#### Alain Bernard

DEME, board member representing the member companies

#### Francis De Nolf

Roularta Media Group, board member representing the member companies

#### **Guy Ethier**

Umicore, board member representing the member companies

#### Sabine Schellens

Aquafin, board member representing the member companies

#### Marie Devreux

Louvain Coopération, board member representing the member NGOs

#### Jos Van Steenwinkel

Congodorpen, board member representing the member NGOs

#### Leo Scheers

board member representing the volunteer consultants

#### Rony Inslegers

board member representing the volunteer consultants

#### **Bettie Elias**

board member representing the communication volunteers

#### Ilse De Smedt

board member representing the communication volunteers

#### Freddy De Mulder

board member representing the experts

#### Jan Flamend

board member representing the experts

#### Hugo Vercammen

board member representing the experts and financial controller

#### **Transparancy**

Entrepreneurs for Entrepreneurs endeavors to inform members, donors, supporters and staff through the annual report about the practical application of the funds that were raised. All parties who have an interest in Entrepreneurs for Entrepreneurs are entitled to receive this information. Additional information can be obtained from the administration office at any time.

## BAG Innovation wins first SusTech4Africa edition in Rwanda

The start-up BAG Innovation has been the winner of the first 'Sustainable Technology for Africa' event in the Rwandan capital, Kigali. Eleven projects and entrepreneurs participated in this second international edition of SusTech4Africa.

BAG Innovation developed a digital platform that makes the link between students and companies. It currently has 6000 student members and 115 SMEs. In two years' time, it will target 200 000 students and around a thousand companies. "BAG Innovation has a lot of potential and offers a clear solution for

unemployment," says OVO board member Jan Flamend, who was chairman of the jury. The jury judged on the criteria of sustainability, innovation, ecological impact, employment, business & marketing potential and the quality of the pitch.

Second prize winner was NETOT LAB, which has devised a smart

gas meter project in which families can check when their gas receptacle is almost empty. It uses the Internet of Things (IoT) and the third winner is CROP Tech, which has developed a solar-powered drying system for corn farmers. OVO will continue to work with these three companies over the next six months. They can receive a social loan of up to 50 000 €.

"It was a successful edition. All project owners have done their utmost. It is therefore quite

Winner of the first Sustech4Africa event in Kigali: Team BAG Innovation

possible that we will also include more startups from this event in our investment plan," says Jan Flamend. SusTech4Africa was organised for the second time in Africa in collaboration with VITO, Thomas More and Chancen International. In April next year, Sustainable Technology for Africa will take place for the first time in the Senegalese capital, Dakar.

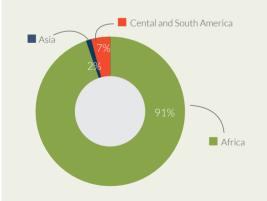


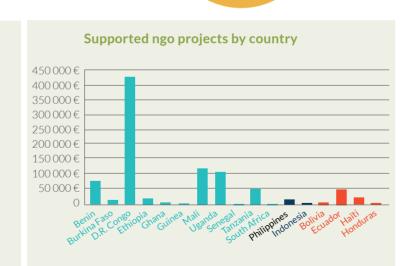
## Financial report 2019

#### Supported ngo projects by theme

- Finance
- Health
- Agriculture
- Manufacturing and services
- Education and training
- Water and energy supply

## Supported ngo projects by continent





Finance

Agriculture and

animal husbandry

Water and energy

Education and training

#### The lever effect: your gift x 5

In its dealings with NGOs. Entrepreneurs for Entrepreneurs only works with NGOs that are recognized by the Belgian government. This offers the best guarantee for sustainable cooperation with partners who have the necessary experience and expertise. Additionally, most of our NGO projects benefit from a favorable system of cofinancing by the European Commission, the Belgian Fund for Food Security or Belgian Development Cooperation. This co-financing method creates a multiplier effect by a factor of 5. Because of the multiplier effect, Entrepreneurs for Entrepreneurs was able to generate an additional 3.95 € million for projects in low and middleincome countries during 2019. A contribution that makes a difference.

#### Viafonds lever effect



Viafonds is the social fund of FFVIA, the federation of the Belgian food industry. All food industry companies who make donations to Entrepreneurs for Entrepreneurs can take advantage of this additional lever. In 2019, Viafonds donated seventy cents for each euro donated by the food industry.

## Co-valent Co-valent

As a training fund and network organization in the chemicals, plastics and life-sciences sectors, Co-valent has a mission to create awareness among, activate and finance training and employment of workers and office employees in the sector. The training fund specifically concentrates on vulnerable groups, including those in developing countries.

Trade unions and employers, who together make up the management committee of Co-valent, agreed in the sectoral agreement to utilize a part of the wage bill of the sector for training in an effort to create a sustainable society. At the request of the trade unions it was decided to participate in international vulnerable environments as a means to enhance the quality of life of others. Covalent was therefore one of the first training funds to support projects involving international solidarity. Through Entrepreneurs for Entrepreneurs, Co-valent supported such a project involving sustainable water management in 2019 in two river basins in Uganda that is run by the NGO, Join For Water, a project for high quality technical and vocational training in Tanzania run by NGO, VIA Don Bosco as well as a project in Mali for sustainable agriculture run by SOS Faim.

#### Financial report 2019

Assets	2019	2018	2017	2016
Fixed assets				
Property, plant, and equipment	2336€	2890€	3665€	5102€
Loans to projects	3547€	5000€	-	-
Current assets				
Amounts receivable within				
one year	42729€	41797€	6268€	49 084 €
Cash and cash equivalents	279 053 €	282 543 €	291882€	257 207 €
Accruals and deferrals	1924€	3458€	7802€	13 996€
Total assets	329 589€	335 688 €	309 617€	325 389€
Liabilities	2019	2018	2017	2016
Equity				
Reserves	188 633€	188 633€	198 633€	218 633€
Profit/loss carried forward	49 689€	29 042€	12838€	2099€
Capital subsidies	1140€	1425€	1931€	2437€
Debts				
Miscellaneous debts*	24 057 €	40 465€	34 798 €	22 482 €
Accounts payable	66 070 €	76 123€	61417€	77 612€
Accruals and deferrals	-	-	-	2126€
Total liabilities	329 589€	335 688 €	309 617€	325 389€
Income statement	2019	2018	2017	2016
Revenues see page 49	1228532€	1 138 328 €	1060100€	1046534€
Costs see page 49	1207885€	1 132 124€	1069360€	1 044 435€
Results	20 647 €	6204€	-9260€	2099€

Revenue	2019	2018	2017	2016
Corporate donations NGO projects Donations OVO Acceleration	878 071€	794210€	776 121€	781 242€
Fund*** Membership fees from	27 275€	-	-	-
companies and NGOs	154 500€	187750€	187 000€	155 000€
Subsidies	50 235 €	52 210€	1506€	506€
Income from donations and B2B	40 392€	42 994€	41767€	44 900 €
Other operating income**	78 060€	61 164€	53 706€	64887€
Total	1 228 532€	1 138 328€	1060100€	1046535€
Costs	2019	2018	2017	2016
NGO project disbursements Transfer of donations to the	878 071€	794 210 € -	776 121€	781 242 €
OVO Acceleration Fund	27 275€		-	-
Operating costs	302 539€	337 914€	293 239€	263 194€
Total	1 207 885 €	1 132 124€	1069360€	1 044 436 €
Results	20 647€	6204€	-9260€	2099€

The detailed accounts for the 2019 financial year can be requested from Entrepreneurs for Entrepreneurs.

<sup>\*</sup> Composition of the 'Miscellaneous debts': debts related to taxes, salaries and social taxes.

<sup>\*\*</sup> The most important revenues under 'Other revenues' are revenues from events (12 406 €), sponsorship (12 800 €) and recovery of project trips (47 186 €). Furthermore, recovery of personnel costs, third party costs, withholding taxes, other miscellaneous operating income and financial income belong to this item.

<sup>\*\*\*</sup> These donations were received on account of OVO and transferred in full to the OVO Acceleration Fund account managed by OVO and the King Baudouin Foundation.

The official accounting figures of OVO (see above) contain neither the investments in B2B projects nor (all) donations to the OVO Acceleration Fund. These amounts are (usually) paid directly to respectively a foreign account by the investors and to the account of the King Baudouin Foundation by the donors.

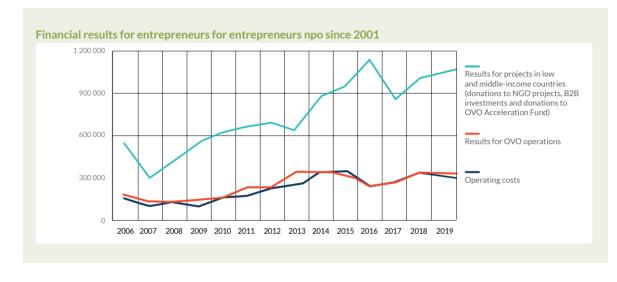
But of course both are the result of OVO's efforts to raise funds for projects in low and middle-income countries. For the sake of completeness we give below the total overview of all funds raised for projects, NGO and B2B in 2019.

### Income for projects in low and middle-income

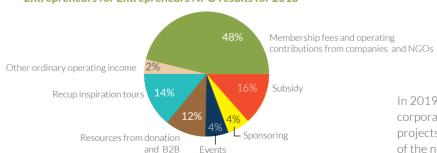
countries	2019	2018	2017	2016
Corporate donations NGO projects B2B investments Allocations to the OVO Acceleration Fund	878 071 € 89 000 € 99 256 €	794 210 € 154 000 € 47 675 €	776 121 € 88 897€	781 242 € 345 520 €
Totaal	1 066 327€	995 885€	865 018 €	1 126 762€

In 2019, 99 256 € was raised for the OVO Acceleration Fund. In 2019, 47 000 € was already converted into social loans to African start-ups and scale-ups selected by OVO. In 2019, **136 000** € in social loans has been

mediated through OVO for the benefit of 8 promising, sustainable African entrepreneurs. Two thirds of these loans are contributed by social business angels, one third by the OVO Acceleration Fund.



#### Entrepreneurs for Entrepreneurs NPO results for 2018



In 2019, only an average of 3.8% of all corporate donations earmarked for NGO projects was withheld for the operation of the non-profit association.

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## **Activity Report 2019**

Entrepreneurs for Entrepreneurs **engages in dialogue with companies** and offers them the opportunity to support enterprising people in low and middle-income countries. Through our activities we encourage the dialogue between NGOs, development actors and companies. We strive to maintain an **open relationship between businesses and development partners**. Entrepreneurs for Entrepreneurs works hand-in-hand with like-minded organizations.

#### Activities and events

In 2019 we organized a number of activities to bring the members of the Entrepreneurs for Entrepreneurs network together and create general awareness among the wider public:



### April 24 Launching OVO Acceleration

## Fund in Leuven

This event focused on the new rolling fund of OVO which helps bring African entrepreneurs, start-ups and scale-ups to cruising speed. A number of them presented their social, sustainable and impactful projects at the event.

#### Mai 19 Brussels 20 km

On Sunday May 19, 2019 no less than 142 runners walked the 20 km through Brussels.

Money was raised for the projects supported by the OVO Acceleration Fund and selected through OVO's SusTech4Africa campaigns. Thanks to the sporty employees of Arcelor Mittal Gent, Siemens, Umicore, Walters People, Wienerberger, Nazka Maps and KD Consult.

#### June 21

#### **General Meeting**

Location: Puilaetco Dewaay in Brussels, sponsor in-kind of OVO. Guest speaker was Bill Baue with his lecture 'Integral Entrepreneurship for Collaborative Innovation' for about 80 attendees.

#### September 24

## Final pitch for SusTech4Africa in Kigali

OVO organized its Sustainable Technology for Africa event for the first time in Kigali, Rwanda. This time it was again a collaboration with the Flemish Institute for Technology and Research (VITO) and the Thomas More University of Applied Sciences.

After a short inspirational trip with ten Rwandan companies, the selected startups were coached for three days during a boost camp from 19 to 21 September. The final pitch event took place on 24 September 2019.

#### November 29

#### Congress 'Sustainable entrepreneurship in Africa'

More than ever, 'partnership' is the key word when it comes to sustainable entrepreneurship in Africa. This was the message for the more than 250 participants at the sixth annual conference of Entrepreneurs for Entrepreneurs. For the practical support of these events we could count on the support of:









Sponsors event







































































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## **First Inspiration Tour Rwanda**



In September, 23 participants went to Rwanda for the first 'Entrepreneurship Inspiration Tour' led by OVO. The group consisted of Flemish entrepreneurs supplemented by people from Chancen International, the Flemish Institute for Technological Development (VITO) and the Thomas More university college. By conducting this Inspiration Tour, OVO strengthens the cooperation between Belgian and Rwandan entrepreneurs and stimulated mutual exchanges.

OVO took the participants on a three-day visit to all kinds of

start-ups in Kigali. The goal: to show that the motivation of these start-ups is different than in Belgium. They do this from a social point of view and want to change something for Rwanda. There are many investments in good roads, infrastructure and conference buildings.

"We went there to coach young entrepreneurs, but it has also changed me", says Mathias Teuwen of Voka. "The community feeling that prevails there is very inspiring and confronting at the same time. That's wonderful to see. I was also inspired by the

way they take action also for the future. For example, they're going to ban plastic bags and plastic bottles by law. But what inspired me above all, in Rwanda there's a population that has confidence."

In the summer, OVO launched a call to Rwandan start-ups and growth companies for a SusTech4Africa competition in Kigali. They had to present their business plan, explain what impact they want to have and what investment they are looking for.

## Project in the spotlight: RENA Beverages

Sustainable Technology for Africa' landed in the Ugandan capital for the second time in 2019. Twelve projects followed a three-day boost camp with workshops and sessions, with a pitch as the final stage. The international jury judged each presentation on different criteria, from sustainability to the financial picture.

RENA Beverages emerged as the winner. Today, the company produces food and drink based on hibiscus, a plant full of vitamins and antioxidants. The company provides local farmers with training to grow hibiscus and provide a fair compensation for their harvest.

## Help with market segmentation

Regina Nantege, doughter of the founder of Rena Beverages, testifies about the difficult road to get financing for a start-up. "You often have to know rich people to borrow money. As a beginner, you don't have a lot of your own resources and it's hard to prove



that the investment will pay off. Our first loans were small amounts to which we ourselves contributed 50 percent. Now that we've been around for eight years and continue to grow, it's starting to get easier because we can prove something".

It's not just a social loan that helps the scale-up. "The coaching of OVO is a gold value. I used to think that everyone would want to buy our products. Through OVO I learned to segment the market and to see

where our company positions itself in the market. Now I am no longer just passionate and enthusiastic, but also thoughtful. Belgium is a country of coffee drinkers, rather than tea. If we want to sell there, I will have to adopt a strategic approach".

## OVO 2019 at a glance



#### **B2B** in numbers

- 3 editions of SusTech4Africa at home and abroad
- 26 African entrepreneurs who joined our boostcamp
- 136 000 € of investments through Social Business Angels and the OVO Acceleration Fund, divided over 8 projects
- 63 coaches who helped entrepreneurs in developing countries.

#### NGO in numbers

- 7 NGO partners.
- 880 000 € in investments in projects that support entrepreneurship or enable the basic conditions for entrepreneurship.
- 35 projects supported.

"Over the last five years, OVO's
B2B initiatives have created
some 6 300 jobs. The NGO
projects supported by OVO have
created more than 121 000 jobs
with an average cost of 200 €
per job created".



Luc Bonte,
Chairman Board of Directors
Entrepreneurs for Entrepreneurs

Thanks to everyone who made this possible!

#### What 2020 brings?

OVO starts the new year with great ambition. The first digital SusTech4Africa event is planned in Senegal, and three other editions are also on the calendar. In addition, we will continue to support NGO projects and entrepreneurs in Africa with resources and expertise.

#### For this we need help.

Every donation to the OVO Acceleration Fund, we reinvest in local entrepreneurship. This reason is because social and sustainable companies play a crucial role in raising the standard of living of the African population. Every donation - large or small - is more than welcome! From 40 € and above, you will receive a tax certificate.

Do not hesitate and deposit your contribution for the OVO Acceleration Fund on the OVO account at the King Baudouin Foundation:

- BE10 0000 0000 0404
- mention: \*\*\*018/0530/00002\*\*\*

Or contact us without obligation to discuss opportunities for cooperation via **bjorn@ovo.be** or by phone **016** 32 **10** 72.

Annual Report 2019



#### Annual Report 2019

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#### Responsible publisher

Entrepreneurs for Entrepreneurs NPO, Björn Macauter, General Manager

#### Issue

This annual report is published by Entrepreneurs for Entrepreneurs

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